

FORD CENTER



2019 FRISCO ISD HIGH SCHOOL FOOTBALL GUIDE



WELCOME

Frisco ISD welcomes you to the Ford Center at the Star! This guide includes information you will need for your upcoming high school football game at Ford Center. Please pay special attention to credential information on pages 6 & 7 and be aware of the guest bag policy on page 9.

Grace McDowell, Frisco ISD Athletic Director, will be your main point of contact for any questions you have. Please review this guide in its entirety and let her know if you have any additional questions. Additional information may be found on the Frisco ISD Athletic Department website, <http://www.friscoisd.org/departments/athletics>.

We are excited to have you here and good luck!

Band and spirit squad participants and staffs must follow the instructions of Ford Center loading dock staff and security while in the loading dock area. Failure to do so could result in ejection, disqualification from participation, or denial of admission altogether into Ford Center.

FORD CENTER INFORMATION

ADA/Accessibility

Ford Center is committed to guests with disabilities. Our facilities are fully accessible and we provide a wide range of services and amenities for guests with special needs.

Ford Center is designed with accessible parking, accessible vehicle drop off and pick up areas, power-assisted doors, restrooms, concessions, water fountains, and seating areas. Guests can receive more information by visiting our Guest Services Booth located on the concourse behind Sections 127.

Bag Policy

The Ford Center limits the size and types of bags entering the venue on event days for all events. Ford Center strongly encourages guests to not bring any type of bag into the venue; however, should bags be needed, approved items include:

- Clear plastic, vinyl, or PVC totes that do not exceed 12" x 6" x 12"
- Clear one-gallon re-sealable storage bags
- Small clutch purses/bags approximately the size of a hand – not to exceed 5.5" x 8.5" in size – with or without a handle or strap
- Prohibited items include, but are not limited to: purses larger than a clutch bag, coolers, briefcases, backpacks, fanny packs, cinch bags, seat cushions, luggage of any kind, computer bags, binocular bags, camera bags, or any bag larger than the permissible size. For a detailed list of all prohibited and allowed items, see below.

NO PURSES. NO BAGS.
FORD CENTER PURSE/BAG POLICY
 In an effort to enhance public safety, the Ford Center is limiting the size and style of bags allowed in the facility.

PROHIBITED BAGS
 PROHIBITED ITEMS INCLUDE, BUT ARE NOT LIMITED TO:

- All purses, bags or containers larger than a small clutch bag
- Backpacks
- Binocular case
 Binoculars may be worn around the neck
- Briefcases
- Camera bags
- Cinch bags
- Computer bags
- Coolers
- Fanny packs
- Luggage of any kind
- Seat Cushions

APPROVED BAGS

CLEAR TOTE
 Plastic, vinyl or PVC and do not exceed 12" x 6" x 12"

PLASTIC STORAGE BAG
 Clear, one (1) gallon, re-sealable

SMALL CLUTCH PURSE
 Approximately the size of a hand with or without a handle or strap. No larger than 5.5" x 8.5" (the size of this sheet) with or without a handle or strap. Can be carried separately or within an approved plastic bag.

An exception will be made for medically necessary items after proper inspection at a gate designated for this purpose. Please limit the number of items you bring to the Ford Center.
 TheStarInFrisco.com

Banners and Signs

Signs must be handheld (by one individual), event-related, in good taste and cannot obstruct another guest's view. They may not contain commercial messages, logos or political endorsements and may not be hung off affixed Ford Center structures. For select events (including all high school football games), banners will be permitted to be hung on railings, but cannot be affixed with adhesive tape, or obstruct video board or air intakes (the lowest portion of the field walls). Signs on poles or sticks, or constructed of wood or metal material, are also not permitted. Management reserves the right to confiscate signs, sticks and poles that are in violation of Ford Center policy.

Bottles and Cans

Bottles, cans or beverage containers of any kind are not allowed into Ford Center. A search will be conducted at the entries/gates to prevent these and other prohibited items from entering Ford Center. Exceptions may be made for those with medical requirements and/or special needs.

Cameras

Compact cameras (still only) are permitted inside Ford Center as long as their use does not interfere with the event or other guests' enjoyment of the event. Tripods and monopods (i.e., selfie sticks) as well as camera bags are prohibited from entering Ford Center.

Code of Conduct

The following Code of Conduct is enforced for all events at Ford Center and applies to the venue, the outdoor plaza and the surrounding parking lots. Behaviors that may result in immediate ejection without warning include, but are not limited to, the following:

- Abusive, foul or disruptive language and obscene gestures
- Intoxication or other signs of impairment related to alcohol consumption
- Throwing objects of any kind
- Smoking inside the venue (*smoking is permitted in designated areas outside the stadium only; this includes e-cigarettes and vaporizers*)
- Entry into a restricted or unauthorized area or an area for which an individual does not have an appropriate ticket, pass or credential
- Sitting in a location other than the guest's ticketed seat
- Ticket scalping or the sale of tickets at any price on stadium property
- Displays of affection not appropriate in a public setting
- Any disruption to the progress of the event by the individual's actions
- Prolonged standing and blocking the view of other guests (standing when other fans in the section are seated)
- Any action deemed dangerous and inappropriate
- Failure to comply with stadium personnel instruction

Concessions

Legends Hospitality Management is the concessionaire for Ford Center. For the guests' convenience, all concession stands at Ford Center accept every major credit and debit card.

First Aid

There is one First Aid station at Ford Center where medical treatment is available and it is located on the Main Concourse in the northeast corner of the stadium near section 120.

Emergency Medical Technicians (EMTs) with Automatic External Defibrillators (AEDs) are also positioned throughout Ford Center and ready to respond to emergencies. Guests needing medical assistance are encouraged to contact a nearby event staff or security staff member. Guests needing assistance may also call the Guest Services Hotline at (972) 497-4800.

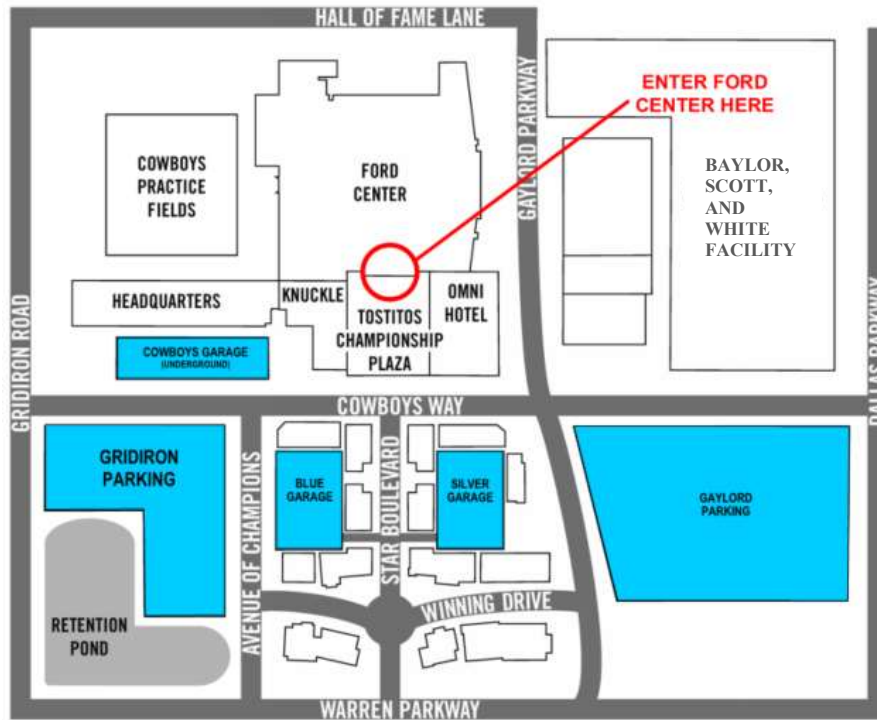
Guests Services Center

There is one (1) Guest Services Booth located on the East concourse behind Section 127. The Guest Services Booth assists guests with lost and found, lost children, Ford Center directions, emergencies, general information and accommodations for guests with disabilities.

Guests with a compliment, complaint or comment may express it in person at the Guest Services Booth or may ask an event attendant to fill out a Guest Services business card. Written feedback may be emailed to FordCenter@dallascowboys.net or guests may call the Guest Services Hotline at (972) 497-4800.

Parking Information

Parking spaces may be available on a first-come, first-serve basis. General parking spaces are located in **Gridiron** and **Gaylord** surface lots as well as in Blue and Silver parking garages. **Parking in Cowboys Garage is only available to the public Monday through Fridays after 5:00pm as well as at any time on Saturdays and Sundays.** Parking areas open 90 minutes prior to high school football games.



Disabled Parking

Accessible parking spaces are available in each lot and are issued on a first come/first served basis. You must have a person with disabilities state-issued plate or placard to park in an accessible parking space. The person who has been issued the plate or placard must be in the vehicle. Violators will be subject to citation and possible revocation of season parking privileges.

Ford Center is not responsible for and assumes no liability arising from accidents, fire, theft, damage or loss of the vehicle or article wherein while on Ford Center property.

Prohibited Items and Behavior

The following items are prohibited from entering Ford Center:

- Abusive, foul, or disruptive language
- Alcohol
- Animals (except service animals to aid guests with disabilities)
- Bags not compliant with the bag policy (please see the bag policy)
- Bottles, cans, and beverage containers of any kind*
- Cameras with lens longer than 3" (detachable or non-detachable)
- Chairs, stools, or other seating devices*
- Fireworks, firearms, and weapons of any kind
- Food items*
- Footballs
- Knives of any length
- Large umbrellas (must be compact)
- Laser pointers
- Noisemakers
- Seat cushions

- Signs on flags, sticks, or poles, or larger than what one person can hold (exception made for banners during high school football)
- Thermoses
- Throwing objects
- Smoking inside Ford Center; this includes e-cigarettes and vaporizers (smoking is permitted in designated areas outside of the stadium)
- Streamers, confetti, silly string, and similar items
- Ticket scalping
- Trespassing, soliciting, peddling, and loitering
- Tripods, monopods, and selfie-sticks
- Unmanned aircraft (including but not limited to remote control airplanes and drones)
- Video cameras and the use of video capable devices including GoPro devices (video cameras are permitted for high school football – tripods are not)
- Any other item or action deemed to be dangerous or inappropriate

Guests who appear to be impaired and unmanageable will be denied admittance into Ford Center.

Any attempt to bring alcohol into the stadium will be considered a violation of the Code of Conduct and may result in the guest having their tickets revoked, being ejected, or being arrested (See “Code of Conduct” on page 9). All persons and/or their belongings are subject to search. Violators of the rules of any state or city laws will be denied admission, asked to leave, or ejected from stadium property.

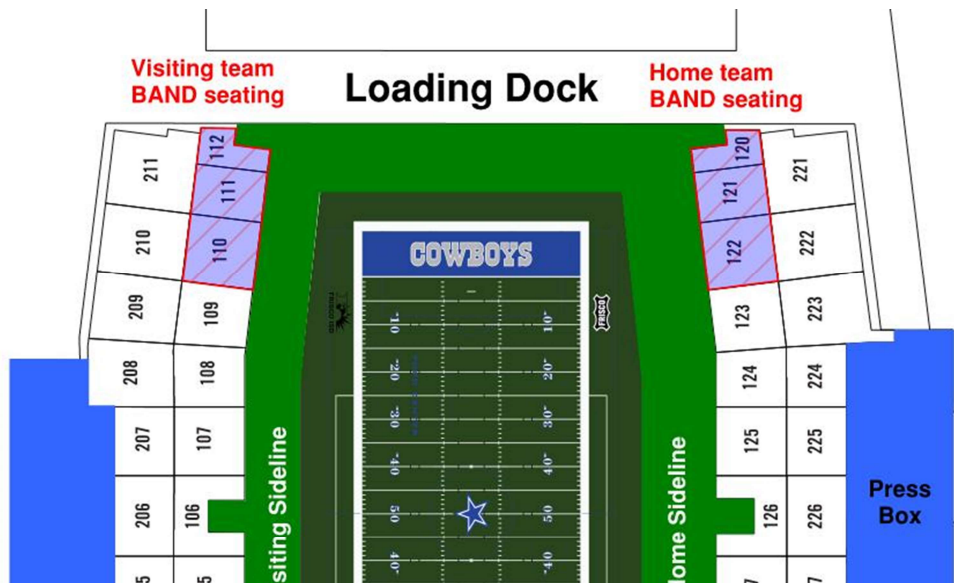
**Exceptions will be made for those with medical requirements and/or special needs.*

Stadium Entrances and Seating

The main entrance of Ford Center is located at the South entrance, off of the Tostito’s Championship Plaza on the south side of the stadium. The Media entrance is located on the east side of Ford Center in the middle of the concourse. Only members of the media and other credentialed staff members or guests with limited mobility may use this entrance. Upon entering, bags will be inspected and tagged accordingly.

The Loading Dock is located on the North side of Ford Center and is where band and spirit groups from each school will enter. All individuals looking to enter the stadium via the Loading Dock should be a student in uniform or credential personnel in a working capacity.

Seating is general admission and available on a first-come, first-serve basis. Band seating areas are located in sections 121–123 on the east side and sections 109–111 on the west side.



Smoking

Smoking is PROHIBITED IN ALL AREAS OF FORD CENTER (this includes all smoking tobacco, e-cigarettes and vaporizers). Guests wishing to smoke must do so only in designated smoking areas outside Ford Center. There will be no smoking permitted at any high school football event.

Stroller Policy

Strollers are permitted at Ford Center. However, their use cannot inhibit guest movement or block any aisles. Smaller, umbrella-style strollers can be stored underneath a seat as long as it does not create an obstruction for other guests. Larger strollers can be checked at the Guest Services Center located on the concourse behind Section 127.

Tailgating

Tailgating for high school football games is permitted in designated tailgating spaces only. These spaces are located on the southwest perimeter of the **GAYLORD LOT** parking lot and have a grassy area immediately behind the vehicle parking spot. The spaces are filled on a first-come, first-serve basis. If interested in tailgating, it is important to arrive early to obtain one of the designated spaces. Tailgating availability for other events will be determined on an event-by-event basis.

TAILGATING GUIDELINES

All guests wishing to tailgate must observe the following guidelines. These guidelines have been developed to provide a fair, reasonable and safe tailgating experience for guests. Failure to follow these guidelines may result in the loss of tailgating privileges and ejection from the parking lot.

- Tailgating spaces are for vehicles and trailers only. Parking spaces may not be used for tents, grills, chairs or other items.
- Tailgating is defined as the placement of any item on the ground (chairs, coolers, grills, games, etc.)
- Tailgating is only permitted in the grass areas on the perimeter of the parking lot. The maximum area that any single tailgate space may occupy is 9-feet wide and 12-feet deep.
- Tailgating must be confined to the area adjacent to the end of the designated tailgating vehicle parking space (maximum of 12 feet from the rear of the parking vehicle).
- Any grass areas beyond the designated tailgating spaces are considered common ground and may be used by other guests for tailgating or picnicking activities.
- Tailgating is permitted from the time the lots open and up to one (1) hour following conclusion of the event.
- All guests must follow the directions and instructions provided by Ford Center personnel (parking staff, security, police, etc.).
- Dispose of trash in the appropriate receptacles.
- Coals must be disposed of in the designated coal containers located throughout the lots. Do not dump coals or store stoves on the grass, parking areas, under or around vehicles.

The following items/activities are prohibited:

- Deep fryers or any oil-based cooking or frying.
- Open flame fires of any kind. Charcoal or gas cooking is permitted.
- Alcoholic beverages
- Disorderly conduct.
- Picketing, political campaigning or soliciting/distribution of any kind.
- Saving parking or tailgating spaces.
- Weapons and fireworks.
- Sale of food, beverage, merchandise, etc.
- Amplified sound systems or the use of radios/audio devices at loud levels.
- Advertising or promoting any third party products (including but not limited to food & beverage products)
- Signs containing commercial messages, logos or political endorsements.

Tickets

Tickets may be purchased in advance at <http://tickets.friscoisd.org/> . The Ford Center Ticket Office is located at the southwest corner of Ford Center, and can be accessed through the plaza. Tickets go on sale an hour and half prior to game time, and the Ford Center doors open an hour prior to game time.

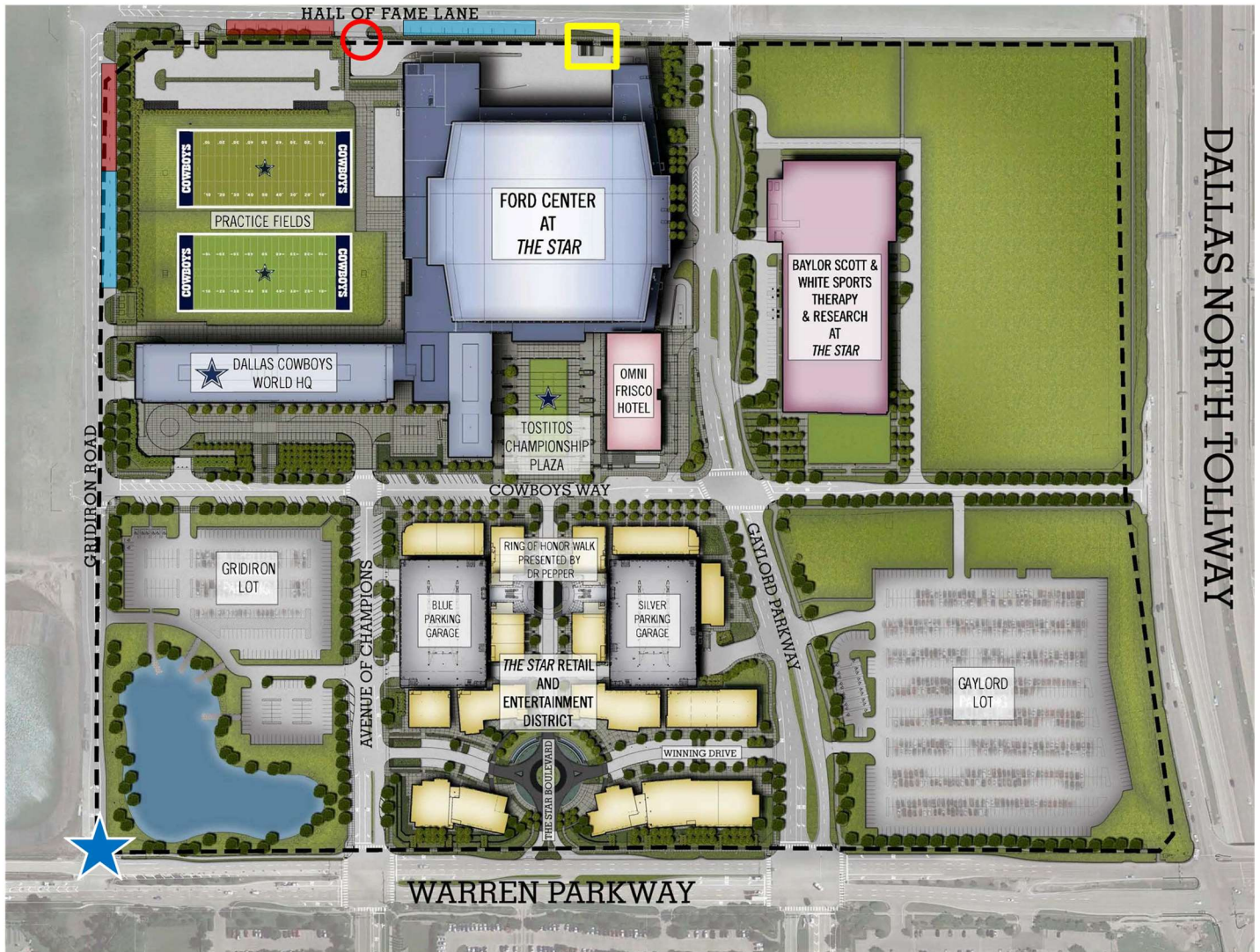
TICKET POLICY

We value the enthusiasm of our guests, but ask that all guests exercise good judgment and observe our "Code of Conduct." Guests should respect the rights of others by displaying proper decorum. Guests are required to possess their ticket stub all times once they enter Ford Center. Guests must show their ticket to any Ford Center staff member when requested to do so. Failure to produce

a valid event ticket may result in ejection from Ford Center. On event day, guests with ticket issues outside Ford Center should be directed to the ticket office windows (near the south entrance). Guests inside Ford Center should be directed to the Guest Services Booth.

Passes

Passes accepted include THSCA, TGCA, and designated UIL District Passes. Passes must be presented at the designated pass table outside the ticket office to obtain a ticket(s) for admittance.



-  Enter Site Here
-  Park Here
-  Closed For Construction
-  Vehicle Entrance
-  Student Entrance

- Band equipment vehicles and/or trailers will drop inside the Loading Dock at designated time & stage from the loading dock as well
- Band & Spirit members will be dropped off and will walk along Hall of Fame to take stairs down into the Loading Dock to enter Ford Center
- Band & Spirit bus drivers should follow the directions of Ford Center event staff for parking buses in cutouts along Hall of Fame Lane and Gridiron Road



HOME TEAM – ENTRY/LOCKER ROOMS

- Home Team Locker Rooms are Locker Rooms C & D
- Entry to field is through the south east field tunnel
- Home Team will warm up on the south half of the field



VISITING TEAM – ENTRY/LOCKER ROOMS

- Visitor Locker Rooms are Locker Rooms A & B
- Entry to field is through the northwest field tunnel
- Visitor will warm up on the north half of the field